

## Lapdances & Liability: Cyberlux Rebrands Strip Club Settlement as Consulting

### Description

It was only a matter of time before someone tried to clean up the mess the Mark Schmidt created. Not in court, mind you—Cyberlux still hasn't made much of a habit of showing up there—but on Twitter, where image is everything and memory is short.

Enter [Michael Sinensky](#), founder of WeShield and self-appointed spin consultant to Cyberlux, who popped up on the timeline this week to explain that the now-infamous \$2.5 million settlement disclosed in Cyberlux's own financials wasn't what it seemed. According to Sinensky, *Rosewood Theater LLC* isn't a strip club-linked entity at all. It's a "legacy marketing company," he says, that helped secure a \$78 million drone contract. I suppose, in the most creative sense, that a strip club is a "legacy marketing company," but I digress.

Right.

This is the equivalent of saying you crashed a Ferrari into a swimming pool because it was thirsty.

Cyberlux's own Q1 2025 report doesn't describe the payment as a consulting fee. It doesn't mention marketing. It doesn't even gesture toward a legitimate business relationship. What it says bluntly, clearly, and without any patriotic spin is that it was a **settlement agreement**. It was a resolution of debts tied to convertible notes. Not a payment for services rendered. Not compensation for contract brokering. Just a deal to clear old paper with parties who never even filed proper conversion notices.



Calling that a consulting fee is like calling a bounced check a brand partnership.

And hereâ??s the kicker: [the Rosewood Theater website](#)? Itâ??s not a portfolio of past marketing campaigns. Itâ??s a live, fully functional website for a strip club. One that proudly advertises its dancers, VIP service, and themed eventsâ??not Department of Defense marketing strategy. You canâ??t spin your way out of that. You can only hope no one looked it up.



This isn't a misunderstanding. This is a shovel, delivered directly into the hands of retail investors, followed by the command: *Start digging.*


To be clear, there is no direct evidence that Sinensky is a party to the Rosewood transaction. But his decision to publicly defend and reframe it without reconciling his claims with what's actually in the filing isn't just misleading. It's farcical.

It's the business version of a man shouting, *THIS IS ALL GOING TO PLAN!* while the yacht sinks behind him.

Because even if we entertain his version of events that this was just savvy marketing spend through a legacy LLC to close a military contract it only makes the Cyberlux story *more* bizarre. Since when do defense deals hinge on debt-funded consulting from shell entities with suggestive names?

This is a company with a locked warehouse, unpaid execs, outstanding vendor lawsuits, and now its [third receivership motion](#) in Texas. It's been kicked out of federal court twice in as many months. And now it's explaining away a \$2.5M backroom payout as just another line item on the PR budget?

Ignore the noise, Sinensky says.



**Michael Sinensky** ✓  
@michaelweshield

1/2 WeShield is proud to support @CyberluxC in expanding U.S.-made drone and anti-drone tech — including helping secure an \$78mm drone deal with Ukraine.


With over \$500M in sales over the past 5 years, WeShield’s supply chain expertise speaks for itself.

10:58 AM · May 22, 2025 · 1,113 Views

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**Michael Sinensky** ✓ @michaelweshield · 3h

2/2  
Rosewood Theater LLC is a legacy marketing company that lent \$350K to help close that deal.

The \$2.5M + locked stock is simply a consultation fee for WESHIELD (not RWT LLC) getting it done.

Ignore the noise — we’re focused on delivering results and building great American companies.  
[@CyberluxC](#)

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But this isn't noise. It's the sound of disbelief trying to shout over delusion. I got news for Michael? you're not a \$500m company according to the US Government.

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N6893622P0068	ASSURE GLOBAL LLC	\$88,800.00	--	COVID TEST KI

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And at the end of the day, the numbers still matter. Cyberlux paid millions to parties with unclear affiliations, diluted shareholders to do it, and then tried to spin it as a strategic win on social media.

That's not a turnaround story. That's a rerun.

And this isn't a rescue narrative. It's a punchline with a cap table.

I wonder what's going through Trellisware and AeroVironment's PR heads right now being so closely allied to Cyberlux. Seems odd they didn't tag AeroVironment or Brigadier Steven Anderson in this photo! I'll take care of that for them. Must've been an oversight by Will the Skill.

**Why would Mr. Maadarani be helping one of the largest and most reputable competitors to Cyberlux?**



Will OS @WTF\_OS · 4h



**\$CYBL** @CyberluxC **\$CYBL** Chairman @BillMaadar60848 of Republicans Overseas – Lebanon, together with @CyberluxC , AeroVironment, and SOC, proudly hosted a diplomatic reception in Washington, D.C., welcoming representatives from Africa, Europe, the Middle East, Asia, and the U.S. Department of State’s RSAT (Regional Security and Arms Transfers) office.

New Advisory Board member BG Steven Anderson in attendance as well.  
[#CyberluxDefense](#)



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**Date Created**

May 23, 2025

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