



## From Forbes to Faceplant: Cyberlux's Most Expensive Disappearing Act Yet

### Description

**Just when I think Cyberlux can't f\* up any worse** they do.

And not quietly. This time, they skipped court entirely, lost a \$235,000 lawsuit by default, and still managed to get their CEO, Mark Schmidt, quoted in *Forbes* because apparently, PR wins matter more than showing up to your own legal reckoning.

Last week, in a North Carolina courtroom that neither **Cyberlux** nor **Datron World Communications** could be bothered to attend, staffing firm **Aerotek, Inc.** stood solo. No opposition. No defense. Not even a half-hearted "our dog ate the lawsuit." Just corporate silence.

So Aerotek did the obvious: it asked for a default judgment. And on April 11, 2025, the court gave them everything they asked for :

- **\$204,705.45** in damages
- **\$30,705.82** in attorney's fees (because not responding isn't free)
- **8% annual interest** until Cyberlux coughs it up or combusts

Total? **\$235,411.27**, with a side of poetic justice.

And the irony? While Cyberlux was being served a courtroom thrashing, its CEO was being celebrated as a "visionary" in *Forbes*. A nice reminder that public image is a playground, but courts are still real life.

Naturally, the Twitter pumpers erupted. "Look! He's in *Forbes*!" they cheered, blissfully unaware their favorite stock had just faceplanted harder than a trust fall without trust. It's like applauding a sinking ship because the captain gave a great TED Talk on buoyancy.

This wasn't some misunderstood regulation or murky financial dispute. This was a **breach of settlement**. As in: *You had one job pay what you agreed to pay and you didn't*. Then you ignored the lawsuit. Then you lost. Gloriously.

So hereâ??s to Cyberlux, pioneers in the field of corporate self-sabotage. If thereâ??s ever a business case study on how *not* to manage litigation, finances, or basic accountability, this saga belongs on the cover.

Mark Schmidt, take a bow. Youâ??ve redefined what it means to miss the markâ??both in leadership and, apparently, in court appearances.

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